

Library Technology and Digital Services Survey

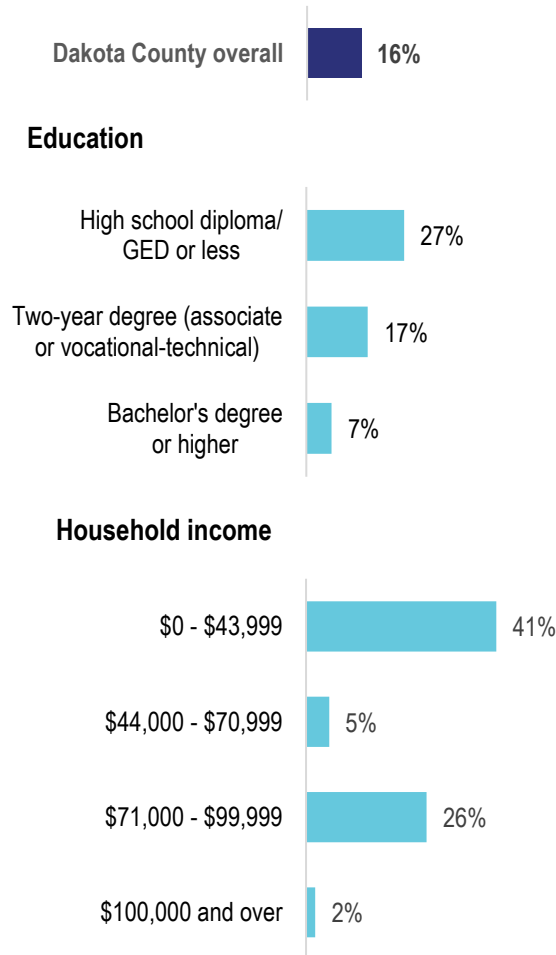
Key Findings for Dakota County Library

In spring 2022, the Metropolitan Library Service Agency (MELSA) contracted with Wilder Research to conduct a survey of adults in the 7-county Twin Cities metropolitan area to learn more about their technology and digital service needs and the use of these services at local public libraries. MELSA and eight Twin Cities metropolitan area library systems will use the survey findings to inform their technology and digital services. The survey was sent to a representative sample of 20,800 residents from the metropolitan area. A total of 3,230 residents completed the survey for a response rate of 16%. Of the 2,834 households sampled in Dakota County, 458 residents completed the survey for a response rate of 16%. Survey results are weighted by population demographics, making them statistically representative of the adult population. Below are the key findings from the survey. We highlighted items where there was a difference of 10 percentage points between demographic groups. Comparisons by key demographics could not be made for every survey question due to a small number of responses for particular groups in some cases.

Internet access

16% of respondents report slow, unreliable, or no internet access at home.

1. Percentage of respondents with slow, unreliable, or no internet access at home by education and income



For respondents with slow, unreliable, or no internet access at home, 32% said they use the library to access the internet.

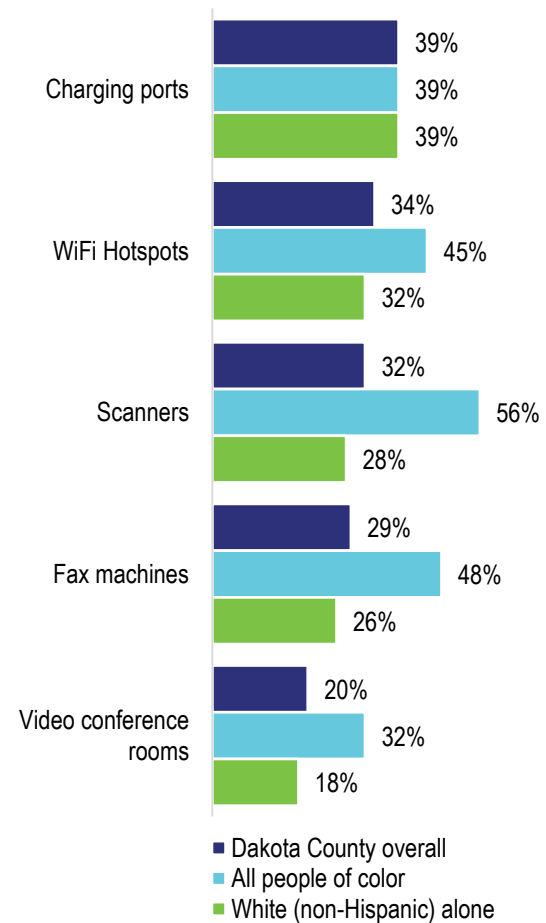
Existing services

Survey respondents are overwhelmingly satisfied with existing digital and technology services at the library.

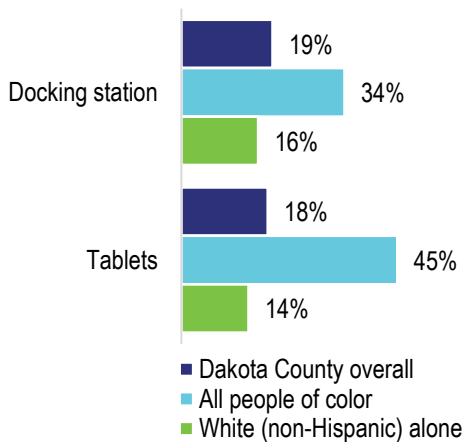
Nearly all (95% or more) of Dakota County respondents reported satisfaction with library digital and technology services, including computers, internet access (Wi-Fi), printers, eCollection, online research tools, and technology support from library staff.

From a list of possible services at the library, the highest percentage of respondents said they would be interested in accessing charging ports (39%), WiFi Hotspots (34%), scanners (32%), and fax machines (29%). A higher proportion of respondents of color said they would use these services, if available, compared to White (non-Hispanic) respondents, with the exception of charging ports.

2. Interest in use of library resources (if available) by race



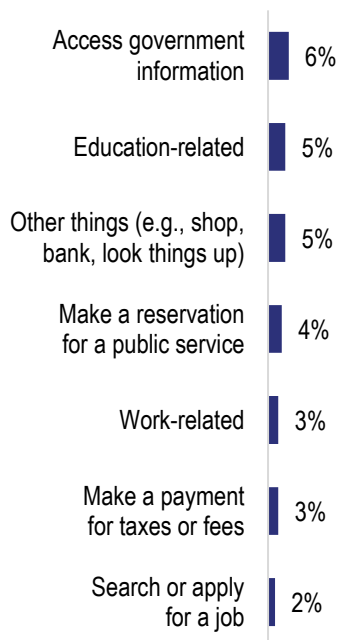
2. Use of library resources (if available) by race (cont.)



Online activities

From a list of seven possible online activities, very few respondents (6% or less) reported engaging in these activities at the library in the past 12 months.

3. Online activity use at the library in the past 12 months



Remote work and distance learning

7% of respondents reported using the library for remote work or distance learning in the past six months.

Of those who used the library for remote work or distance learning in the past six months, 1% said they used the library for that purpose at least once a week.

Respondents age 45-64 were more likely than other age groups to report having used the library for this purpose in the past six months.

When asked what would help them work remotely or participate in distance learning, the largest proportion of respondents reported:

16% Private work space

14% Free or low-cost printing, faxing, and scanning

13% High-speed internet connection



Support

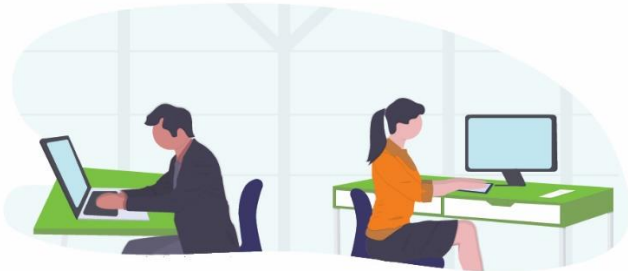
The largest proportion of respondents want help with:

15% Creating multimedia

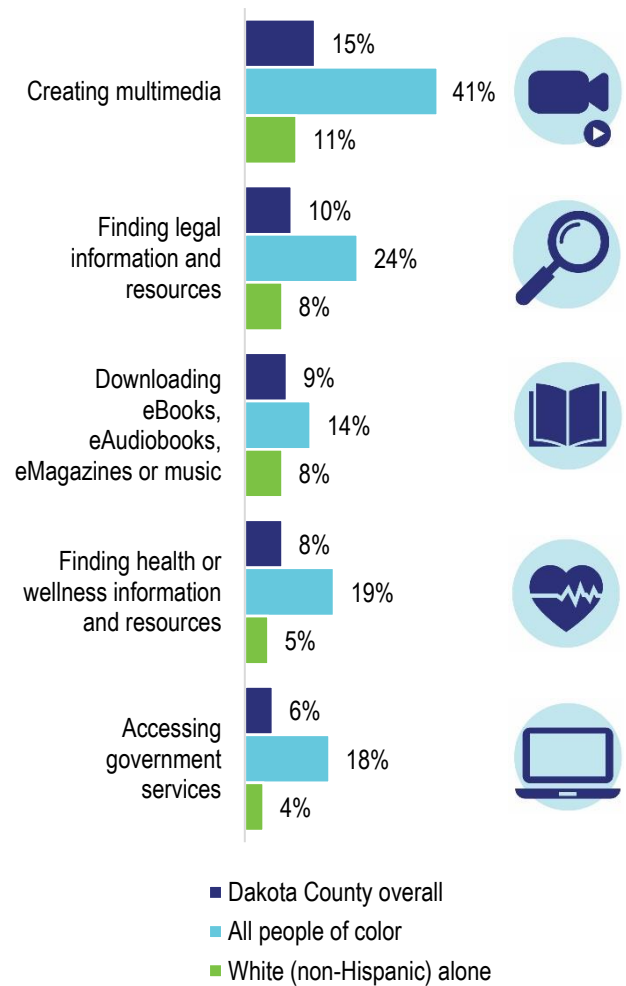
10% Finding legal information and resources

10% Downloading eBooks, eAudiobooks, eMagazines, or music

Among several computer skills or activities, a higher proportion of respondents of color reported needing help compared to White (non-Hispanic) respondents.



4. Desired support for computer skills or activities by race



For more information about the survey, contact Jennifer Reichert Simpson at jennifer.reichert.simpson@co.dakota.mn.us.

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