CALL TO ORDER
Chair Behringer called the meeting to order at 2:30 p.m.

CONSENT AGENDA
Approval of Agenda
Approval of Meeting Minutes (July 7, 2014)
Motion by Conley to approve the Consent Agenda. Second by Hadley.
Motion carried.

DEMONSTRATION OF NORTHSTAR LITERACY PROJECT
Catherine Bloomquist is the Project Manager for this grant and has been working with five communities around the State (Fairbault, Duluth, Worthington, St. Cloud and Moorhead). She teaches Northstar Literacy at the Saint Paul Public Libraries and works with Adult Basic Education. She spent 15 minute reviewing the process the patron would engage in while moving through the seven modules. Every individual who takes the assessment always receives a page of results which states exactly what the individual knows or where additional work is needed.

The original plan was to promote the Northstar Literacy Project with employers. However, Hadley explained there just wouldn’t be enough resources to saturate the employment field. It really is about the confidence the job seekers gain that is important when they’re talking about their skills.

DISCUSSION / ACTION ITEMS
A. Next Steps for MELSA and Edge Initiative (Scott)
Mona Scott would like to come away from this meeting with the following questions answered.

- Does there need to be more conversation about the Edge Assessment as far as gaps in services to see how MELSA fits into that?
- Does the Advisory Board Edge Initiative fulfill the MELSA libraries’ needs that were identified in 2011?
- Should the Tech Measures Task Force be brought back in service?
Suggestions made by the Directors for additional needs:

- Comparative data before benchmarking is used in the coming years.
- Directors look at the test scores and the test scores should be called back into play to look at how they were benchmarked.
- Have more uniformity of how the MELSA libraries answer the questions.
- Commit as a group to give a presentation to the county board, city council or doing a joint presentation with the tech department.
- If the Task Force is brought back, they could help the Advisory Board get some consistency on answering some of the questions about what MELSA could invest in collectively that might improve performance.
- Create a report that could be shared with elected officials.
- Should we be doing digital literacy in multiple languages?
- The Task Force should include Directors and staff.
- Prepare a report for the MELSA Trustees.
- MELSA will call ULC to get the data on the Impact Survey.

Motion by Nemitz to request Pat Conley and Kit Hadley to work with Mona Scott to prepare a summary report for the MELSA Board of Trustees that will look at whether it is achieving the goal of broadening the conversation. Second by Moulton Janssen.

A friendly amendment was made by Behringer to use the Edge Assessment and to bring the summary report to the Advisory Board first for review before bringing it to the MELSA Board of Trustees. Motion carried.

B. Policy on Associate Libraries (Olson)
Thompson and Conley made a few changes to the policy the Advisory Board viewed today.
Changes noted today:
- “City of St. Paul” will be removed from page 1, page 4, and Appendix A (2 areas).

Motion by Hadley to recommend to the MELSA Board of Trustees to adopt the Policy on Associate Libraries with the changes noted. Second by Grussing.

A friendly amendment was made by Moulton Janssen to add the change under Terms of Association – MELSA materials and services in any or all of its programs may be made available at Associate Libraries through the County Library.
Motion carried.

C. Formula Distribution Review (Olson)
Olson explained the Formula Distribution will be moved forward to the Board of Trustees in September.

Motion by Conley to recommend to the MELSA Board of Trustees to release the FY2014 Formula Funds to the Member Library Systems. Second by Grussing. Motion carried.

D. Other
Conley’s term as the Metro County Library Representative on the Minitex Policy Advisory Committee will end in September. Nemitz will now be the Metro County Library Representative. This group meets four times a year.
V. GUEST PRESENTATION: Dan Solomon, Field Representative for Senator Al Franken – *Net Neutrality and Other Educational / Library Issues*

- Net Neutrality – Solomon said Senator Franken supports an open Internet where it should work as fast no matter where the location in the state. He doesn't expect the FCC will make the decision until after the election. Their comment period on proposed rules just closed a couple of weeks ago.

- The FCC is accepting comments on E-Rate, the federal program that helps subsidize connectivity for schools and libraries. The Urban Libraries Council received a lot of comments from States including Minnesota. Since E-Rate hasn't been updated for quite some time, there's an imbalance between schools and libraries. Hadley will forward background information to Solomon.

- Unfair pricing and licensing rights of E-Books was discussed. Hadley will forward an article by ULC to Solomon and the Advisory Board.

VI. OTHER REPORTS

A. Executive Director’s Report (Olson)

No report given.

B. Other Staff, Team and MELSA Group Updates

No additional report.

V. ADJOURNMENT

The meeting was adjourned at 4:05 p.m.