I. INTRODUCTIONS AND WELCOME
Chair Behringer called the meeting to order at 2:10 pm. The Advisory Board welcomed Tom Mercer and Krisa Drost from 3M to the meeting.

II. CONSENT AGENDA
A. Approval of Agenda
B. Approval of Meeting Minutes (January 11, 2014)
Motion by Hadley to approve the Consent Agenda. Second by Grussing. Motion carried.

III. 3M Cloud Link Updates
A. Tom Mercer and Krisa Drost, 3M Staff
3M will be writing a case study on the circulation growth seen by the MELSA libraries as the Cloud Link is used by their patrons.
- 112% overall increase in circulation from September to January
- 66% increase in new patrons signing up for the Cloud Link from September to January
Mercer will check to make sure the system does not always choose Anoka as the first choice when the home library or MELSA’s collection does not have the selected e-book. A MELSA subgroup has been working on statistics needs and will forward this information to 3M. The e Resource Team will eventually take over the responsibility of looking at the monthly stats. Promotional development for children/teen e-books was requested and to look at how these products are categorized. Bookshelves have now been expanded to 250 books.

B. MELSA Subgroups Reports (Collection Development / Statistics)
Behringer and the collection development subgroup will be meeting February 27 to discuss the process of how the systems are going to work with the MELSA collection. Olson expected additional product would be purchased sometime in March.

The statistics group met in December and is reviewing a document Olson prepared at this time. Olson and the group will meet with Krisa Drost from 3M to finalize the report.
C. Next Steps
Publicity has a rollout date of mid-April. Olson suggested polling the librarians after all the systems have been up for several months and asking for their thoughts – are there certain areas that need changing.

IV. DISCUSSION / ACTION ITEMS
A. Edge Initiative
The Edge Initiative was released online before the ALA Mid-Winter Conference. Since the MELSA libraries are participating, Olson asked for an April 1st deadline when reporting would be complete to allow this information to be included in MELSA’s Strategic Planning process in June.

B. Maker spaces
Nemitz will talk to Tom Eland at MCTC about their maker spaces class. The Advisory Board discussed the possibility of holding trainings for the libraries in the state. Olson will continue to work on this and bring additional information to a future meeting.

C. Customer Authentication Project
DCL and WCL are in the early stages of proposing a customer authentication ILS system. The Advisory Board discussed what some of the major issues would be if all eight systems were to be involved in this ILS system.
- What would be the dollar cutoff ($1,000 or lower?)
- We’re assuming each system’s records are accurate
- Does this enable the libraries to say no to a patron
- Possibly send internal notification among systems to block patrons above the cutoff amount

DCL and WCL will bring a business plan / statement for the customer authentication project to MELSA for a future agenda item.

The Advisory Board asked the Circulation Team to review how many people are at the various fine levels - $10, $25, $50, $100 up to $1,000. They would like the team to discuss what they would suggest as a cutoff and notification process. The team meets on February 11.

D. Other
Governor’s Task Force on Broadband
There is an open appointment for the Governor’s Task Force on Broadband at this time. Olson will confirm if a representative from CRPLSA would apply for the position. Behringer is interested in representing the public libraries if CRPLSA passes at this time.

V. OTHER REPORTS
A. Executive Director’s Report
Olson included the Club Book Summary which shows that 70 major authors have come through the MELSA member libraries during the past couple of years. MELSA will pull together a Legacy impact statement for the past five years to be used as a handout.

B. Other Staff, Team and MELSA Group Updates
Behringer is starting a collectionHQ group among the systems.
- What are we doing?
- How are we using the system?
• What did we discover?
• What can we tell you about it?

VI. ADJOURNMENT
The meeting was adjourned at 4:10 pm.