I. CALL TO ORDER
Chair Snow called the meeting to order at 9:02AM.

II. CONSENT AGENDA
A. Approval of Agenda
B. Approval of Meeting Minutes (July 12, 2019).
Motion by Boldenow to approve the Consent Agenda. Second by Grussing. Motion carried.

III. DISCUSSION/ACTION ITEMS
A. Lynda.com/LinkedIn Learning Migration: Privacy & other concerns
James discussed the concerns the eResources team has with the upcoming migration from Lynda.com to LinkedIn Learning due to the acquisition of Lynda.com by LinkedIn. Since patrons will be required to create a LinkedIn account in order to access LinkedIn Learning, the team has questions regarding privacy issues. The concerns are:

1. Patrons’ names will be searchable within LinkedIn.
2. Patrons’ information will be shared with LinkedIn partners.
3. Patrons will start receiving ads from LinkedIn.

The Directors have asked that the eResources team report back to the Board after the migration has been completed. A Request for Information from similar platforms will be released in November. A request was made by the Directors that any decision to drop LinkedIn Learning be brought to the MELSA Advisory Board first.

The individual member libraries will work on messaging for their patrons and assist them in setting up their LinkedIn accounts if needed.

B. CY 2019 Formula Distribution – population updates
Vrieze shared the most recent population numbers released by the Metropolitan Council.
C. Discussion: eBook Pricing concerns
Penkert proposed creating an ad hoc group among the member libraries to work on creating messaging to address the issues libraries are facing with the costs of eBooks. The Directors for Hennepin County Library and Carver County Library have already forwarded names to reps from St. Paul Public Library. Ramsey County and Dakota County Library expressed an interest in also participating.

Vrieze will work on a statement centered on the recent statement from MacMillan Publishing regarding eBooks and libraries. The statement will address collection budgets decreasing at member libraries in the face of the rising costs and popularity of eBooks.

D. Other
Vrieze will reach out to Overdrive to discuss the possibility of a region-wide collection. Most of the Directors did state that their systems will not be able to support more than one eBook platform.

As a result of the conversation, the group decided to form a Collections Team. Vrieze will draft the charge for the group and bring it to the next Advisory Board meeting in September.

Vrieze will collect data from Bibliotheca regarding the number of non-MELSA users accessing the CloudLibrary collection.

IV. Reports
A. Director’s Report
Vrieze summarized the Council of Regional Public Library Systems Directors conference last month in Mountain Iron.

The Directors discussed possible reasons for the decision by the Legislature not to increase funding for Regional Library Basic Systems Support (RLBSS). Some key ideas that came out of the discussion are:

1. Directors need to improve their strategic storytelling skills.
2. Send annual Library Reports to key legislatures throughout the year.
3. Ask lobbyist where to focus their attention.
4. Engage legislators outside of the session.

V. ADJOURN
Motion to adjourn by Hoks.
Second by Stone.
Motion carried.
Meeting adjourned at 10:35AM